

TAKING YOU FROM KNOW-HOW TO SHOW-HOW

SECOND
ANNOUNCEMENT

WORLD BIOENERGY 2012

29 - 31 MAY 2012

JÖNKÖPING, SWEDEN

WWW.WORLDBIOENERGY.COM



WORLD BIOENERGY 2012

Conference & Exhibition on Biomass for Energy

29 - 31 MAY 2012, JÖNKÖPING - SWEDEN

INCLUDING
WORLD PELLETS 2012

Patron of World Bioenergy 2012:



Photo: Eva-Marie Rundquist

His Majesty King Carl XVI Gustaf of Sweden

Welcome to World Bioenergy 2012

The world is looking for sustainable, affordable and renewable energy. Modern bioenergy is ready for the challenge. Bioenergy together with solar, wind, hydro and geothermal sources of energy as well as with other biobased industries in biorefineries will be a large contributor to the 100% renewable energy system. Bioenergy will provide automotive fuels as well as electric power and heating/cooling, creating new global markets.

World Bioenergy is the world's leading bioenergy event for decision makers and researchers in bioenergy. By showing you the good examples ("show-how"), letting you talk to operators of commercial plants ("hands-on"), take part in our international business forum or update yourself on the latest research, World Bioenergy provides the tools you need. We will show you what works and help you find qualified, suitable partners as well as suppliers and customers ("know-who"). World Bioenergy is organised for you.

Building on previous successes World Pellets 2012 is also an integrated part of World Bioenergy, which will give you excellent opportunities to network across borders. It will feature the whole production chain – raw materials, production, and end use – as well as certification, standardisation, trade, and market development.

World Bioenergy has successfully evolved during the years and industrialists are attracted by the opportunities not only to hear about, but also to get hands on experience. World Bioenergy, featuring trade fair, study visits, match-making, and a conference, is the meeting point for those who want to stay, or become, part of the fast-growing global bioenergy community.

Sweden and the city of Jönköping welcome you to the 6th edition of World Bioenergy on 29 – 31 May 2012!



Photo: Emtia AB

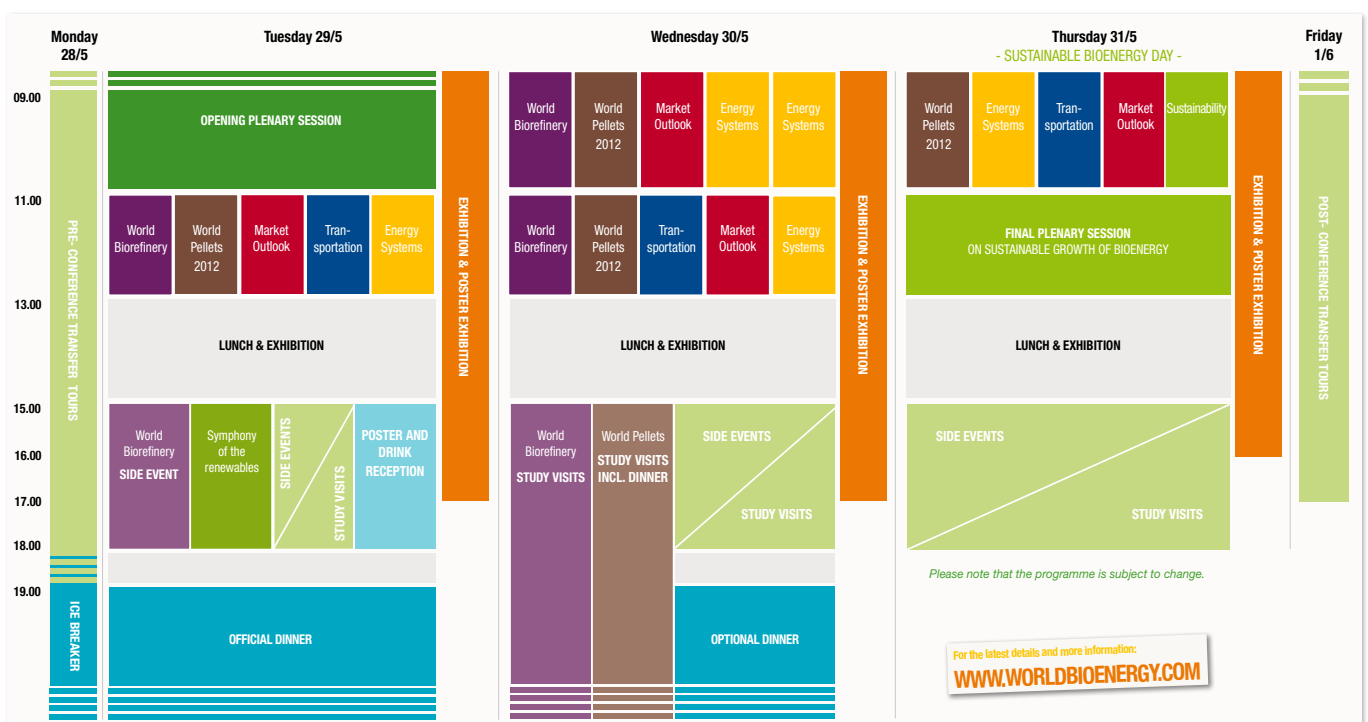
Tomas Käberger
Chairperson World Bioenergy, Executive Board Chair, Japan Renewable Energy Foundation



Photo: Al Gotstein

Andrew Lang,
Chairperson, World Pellets 2012, SMARTtimbers Co-operative Ltd. The Wood Energy Group, Australia

PROGRAMME OUTLINE



SIX DIFFERENT THEMES AT WORLD BIOENERGY 2012

Within World Bioenergy 2012 you will be able to participate in several sessions focusing on different themes. The overall focus will be on applied and currently available technology, as well as efficient, sustainable, and economic solutions. In short: bioenergy solutions that work! Depending on your own interest and profile, you can choose among a number of themes, each of them complemented with poster presentations, trade fair and daily study visits.

A World Pellets 2012

World Pellets 2012 is an integrated part of World Bioenergy 2012. A three day "conference in the conference" covering all aspects of pellets: raw material potentials, innovative pellets production systems, torrefaction, new combustion technologies, trade and market development, health and safety aspects, etc.

B Market outlook

Policy and targets for renewable energy to find an alternative to fossil energy are being put in place, increasing the demand for sustainable modern bioenergy. Global trade and improved logistics open up the markets. To facilitate international trade in bioenergy commodities, new trading places and indexes are needed, as well as generally accepted standards. Supply and demand must meet to guarantee stable prices. In this session you learn all about current market development, including drivers like incentives and policies.

C Energy systems

Modern bioenergy is a young industry. Therefore, technical development is rapid, with many new innovations. This session focuses on technical development in the whole bioenergy chain, from harvesting of forest residues to combustion technologies and co-firing. Optimal use of biomass through district heating or cooling – small scale and large scale - and CHP technology for electricity production.

For the latest details and more information:

WWW.WORLDBIOENERGY.COM

D Transportation

A non-fossil transport sector is a huge societal challenge. Biofuels for transport are under rapid development with new methods and feedstock. Sustainability and economy are critical factors, but also adaptability to the current transport systems. The biofuels need efficient vehicles and motors, to be competitive with other transport solutions. New alternatives emerge, beside ethanol, biodiesel, electricity and biogas. How will the transport sector evolve within the coming years?

E World biorefinery

Biorefineries with co-production of liquid, gaseous and solid biofuels with power, heat and chemicals for efficient and optimal use of biomass is the way forward. But strategies, business models, and technological choices are numerous – torrefaction, pyrolysis, enzymatic evolution, thermal gasification, biogas, syngas production, etc. All major biobased industries are today considering biorefinery concepts. The sessions aim to showcase the current state-of-the-art: the projects, and the technological developments.

F Sustainable bioenergy day

Can we achieve a sustainable market growth for modern bioenergy? This is a common theme for all actors in the bioenergy business sector. The last day of World Bioenergy is dedicated to sustainability. It includes the first ever public dialog forum regarding the coming ISO 13065 standard – Sustainability criteria for bioenergy. Asking all bioenergy stakeholders - how can we guarantee sustainable bioenergy and what could the role of a standard be? What are the requirements? Sustainability day and World Bioenergy 2012 closes with a high profile panel debate, focusing on the best way forward for modern sustainable bioenergy.

POSTER EXHIBITION

Posters will be displayed at the poster exhibition area. Delegates can view them during coffee breaks and exhibition hours and also meet the authors of the posters. Get the chance to meet the authors behind the posters at the poster and drink reception, the date is subject to change.

"Here you can see new technology, companies that are developing new solutions, organisations that want to change the world and you can discuss how to do it. This is really a meeting place for changing the history - and that's how big it is."

Maud Olofsson, Minister for Enterprise and Energy, Sweden
(World Bioenergy 2008)

INTERNATIONAL TRADE FAIR

At World Bioenergy 2010 some 200 companies exhibited their products and services at the fair. In addition 880 pre-scheduled business meetings were arranged. The World Bioenergy trade fair is focusing on the biomass-to-energy sector with both a traditional indoor exhibition and one large outdoor area, where bioenergy machinery is demonstrated in action. The exhibitors are leading suppliers of products, technology and services to the entire bioenergy sector. There are also trade associations, embassies and government bodies, who want to get into contact with potential business partners.

The trade fair has grown in size each year since the start, and this year will be no exception. Welcome to book your stand at the exhibition!

PRE- AND POST CONFERENCE TRANSFER TOURS

– The easiest way to get here!

A distinctive feature of World Bioenergy is the popular pre- and post conference transfer tours on the 28 May and 1 June. They offer a very convenient, cost- and time-effective travel option from airports in Stockholm and Copenhagen to Jönköping and back. These tours provide you with an exclusive opportunity to visit a selection of bioenergy facilities en route, with professional guidance on the way.

...AND DAILY STUDY VISITS

World Bioenergy also includes guided study visits connected to the conference themes. These bus trips take you out to real life operations at bioenergy sites, giving you hands on experience.

Take a chance to introduce yourself and optimise you networking. Prepare for our open mic sessions during the study tours.

SIDE EVENTS

We cordially invite you to organise specialist sessions, project meetings, work-shops, 29 – 31 May, 15.00 – 17.00.

If you are interested in organising a Side event or would like to know more, please contact Svebio.

THE WORLD BIOENERGY AWARD

– for someone who has made a difference



The World Bioenergy Award is an award for an individual who has made a difference: a business leader, politician or researcher who in a crucial way has furthered the development of the bioenergy sector. The award is a sign that the achievements of this person are of outstanding importance to the field of bioenergy utilisation. Welcome to nominate your candidate using the nomination form that will open on our web site in mid December.

A collaboration between World Bioenergy 2012 and the World Bioenergy Association.

MATCHMAKING

The successful matchmaking concept continues! Create another opportunity to meet potential clients, partners for business, product and market development or research projects by booking meetings with prospects in advance.

There is no extra charge for exhibitors or conference delegates for this matchmaking service. More information will follow in January 2012.

CONFERENCE FEES

1 Euro – 9,60 SEK

3 days (29 - 31 May)	7,400 SEK
2 days	5,900 SEK
1 day	4,400 SEK
Ice breaker reception, 28 May	Included
Official conference dinner, 29 May	800 SEK
Optional dinner, 30 May	800 SEK
Pre conference tours, 28 May	1,300 SEK
Post conference tours, 1 June	1,300 SEK
Daily study visits, 29 - 31 May	Included, only for conference delegates
All inclusive	10,500 SEK

Entrance fees to the exhibition

Entrance fee for the exhibition: 200 SEK incl. VAT. If you are a conference delegate your entrance fee is included in your conference fees.

Discounts

As a speaker at the conference you can attend the event free of charge on the day of your presentation. For poster presenters there is a 20% discount on the 3 day ticket.

For delegate groups (10 persons or more), a 10% group discount on the conference fee is available.

A 60% student discount on the conference fee is available for third-level students currently enrolled in a relevant field of study. A valid student card or letter from a university department or similar will be required as proof. A 30% discount on the conference fee is available for World Bioenergy exhibitors. Discounts cannot be combined.

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WOULD YOU LIKE MORE INFO ?

Contact us and we'll be happy to tell you more and discuss how you can make the most out of your participation in World Bioenergy 2012 or how you can co-operate with us.

Gustav Melin, Conference Manager, Swedish Bioenergy Association

Tel: +46 8 441 70 80, Fax: +46 8 441 70 89 E-mail: worldbioenergy@svebio.se

Jakob Hirsmark, Exhibition Manager, Elmia

Tel: +46 36 15 22 14, Fax: +46 36 16 46 92 E-mail: jakob.hirsmark@elmia.se

REGISTER TO THE CONFERENCE

We are currently working on the conference programme.
The registration will open early 2012. Welcome to register your e-mail to keep you up-dated!

BOOK YOUR EXHIBITION STAND

Welcome to contact us for stand suggestion and more information about the exhibition:
Kristina Fagerström, Sales, Tel +46 36 15 22 84, E-mail: kristina.fagerstrom@elmia.se

MARKETING OPPORTUNITIES

Why not make the most out of your participation and market your company?
For further information about sponsorship, please contact the organisers.

TIME AND PLACE

Conference and exhibition: 29-31 May 2012, Elmia, Jönköping, Sweden
Pre- and post-conference transfer tours: 28 May and 1 June 2012

HOTEL BOOKINGS

For easy and efficient service, book your accommodation via
Jönköpings Hotellbokning. We recommend that you book early!
Tel: +46 36 10 71 71, E-mail: hotellbokning@destinationjonkoping.se



Box 6066, SE-550 06 Jönköping, Sweden
Tel +46 36-15 20 00. Fax +46 36-16 46 92
www.elmia.se



Torsgatan 12, SE-111 23 Stockholm, Sweden
Tel +46 8-441 70 80. Fax +46 8-441 70 89
www.svebio.se